

Marquette Asset Management boosts executive talent pool

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Marquette Asset Management Inc., the firm launched by John Pohlada in February, just landed another executive from a high-profile firm.

Bob Rubenstein, former senior vice president and senior trust officer for the Minnesota region of U.S. Trust Co., joined the firm as a principal of Marquette and senior vice president of Stanton Trust Co., a wholly-owned entity of the Pohlada



Rubenstein

Family. He will be responsible for managing the trust, private foundation, retirement and estate-planning activities of clients and their families.

Rubenstein rounds out Marquette's existing team of seasoned veterans from well-known competitors in this market: John Beuerlein, former president of Apocalypse Corp.; John Bedosky, who previously served as vice president of Wells Fargo Private Client Services and as a financial principal at Lowry Hill, both in Minneapolis; John Fabie, who was a vice president at Bel Air Investment Advisors in Minneapolis; Betty Anderson, former vice president and regional trust manager for Wells Fargo Private Client Services; and Jean Gullikson, former financial manager at Lowry Hill.

"Often times you go to an organization that has a set culture and people already in place," said Rubenstein. "This is a situation where everybody was really handpicked. ... It's almost like you get multiple first-draft picks."

Marquette Asset Management is part of Marquette Financial Cos., a \$1.2 billion



Pohlada

diversified financial-services holding company in Minneapolis. The asset-management firm provides private asset-management and trust services to individuals, families and institutions with a focus on accounts greater than \$2 million.

"All of the people in this organization are of the highest caliber and are known for their expertise in their respective areas," said John Pohlada, managing director and CEO of the firm. "If there's one thing that will make this company a great success, it will be the people."

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